



E-Connections – March 5, 2009

Tweets for the Tweet: Social Networking Survey

As USTAR continues to expand and refine its web strategy to build a community of innovation, we need the help of you and other readers of e-Connections. Please take a minute to tell us what social networking outlets you use. Are you linked in? Is your face on Facebook? Do you tweet? Are you a Luddite (“None of the above”)?

The results of this quick, seven-question survey will influence our overall communications strategy and approach to driving interaction in Utah’s innovation economy. Thanks for your attention. With sufficient response, we’ll post the results in a future e-Connections.

https://www.surveymonkey.com/s.aspx?sm=1kBoFFlr1UmW XFMs lK K KuA_3d_3d

Sign Up for a How-to on SBIR/STTR Grants

If you are a small business with an invention or new technology, and are looking for non-equity dollars for research and development, clear your calendar and prepare for success. The SBIR STTR Phase I Proposal Training Workshop is coming to Sandy, UT on Tuesday, April 28th from 7:30 am - 4:30 pm.

Jim Greenwood, recognized SBIR-STTR expert and professional trainer, will be at Salt Lake Community College, Miller Campus for this intensive one-day workshop. SBIR/STTR grants represent a great opportunity for early-stage funding, but submitting a proposal can be complex. National studies show that getting help – such as attending a workshop or working with an assistance center - can triple the success rate for companies submitting SBIR-STTR grants.

It's a great price...\$100 before April 1st or \$125 after April 1st.

Additionally, each attendee will be eligible for one free review of a Phase I proposal by the Greenwoods...a \$400 value just for attending the workshop.

Plus - Breakfast and lunch are included with registration fees.

Bonus - Parking is free.

And...its fun! USTAR and its SBIR-STTR Assistance Program and Salt Lake Community College Miller Business Resource Center proudly sponsor this Workshop. The Wayne Brown Institute is a proud supporter of the Workshop.

Space is limited and new attendees are coming in daily. To register, visit www.sbir.utah.gov.

USTAR in the News

Recently KSL-TV profiled the exciting research taking place at Utah State University's Center for Advanced Sensing and Imaging. See the clip at <http://www.ksl.com/?nid=148&sid=5706120>

On Feb. 24th, the University of Utah announced a joint venture with Utah-based Headwaters Inc. to market carbon management services, based on research conducted by USTAR researcher Dr. Brian McPherson. Read the Salt Lake Tribune's story at http://www.sltrib.com/ci_11776685?IADID=Search-www.sltrib.com-www.sltrib.com

The Salt Lake Chamber of Commerce has been leading the way on the "Utah Economy Can-Do Coalition" to stimulate job growth in Utah. The Chamber has selected USTAR as one of the Coalition's four areas of emphasis for Legislative action. Now is the time to lend your support to the Coalition, so go to <http://www.saltlakechamber.org/> to learn the details and sign an endorsement form!

USTAR has been busy over the past year building Utah's innovation economy. And we want to be innovative in how we communicate the results to stakeholders and taxpayers. USTAR has posted a series of "bite-sized" overviews of some of our research teams, building projects, and technology outreach activities. Visit www.ustarreport.com to see a new kind of annual report.